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Staffing Intern

About Us

Newbridge Marketing Group (NMG) is seeking a seasoned experiential professional to join our Client Services team to lead the execution of bringing various partner programs to life.

A 17-year-old college marketing and brand experience agency, NMG connects brands to a wide variety of consumer segments through pop-up retail (mobile selling tours), food & beverage truck tours, special event creation, storytelling experiences, field marketing teams, expo build-outs and more. Beyond experiential, NMG helps brands connect & engage with millions of college students via digital marketing, new approaches to college recruiting and custom research. Under the student-facing brand Campus Collaborative, NMG works directly with college students to bring them unique opportunities, like Campus Brand Manager jobs, exclusive student offers, and career development events.

Brand partners for our marketing work include L.L.Bean, Timberland, CBS Sports, Panera Bread, Spartan Races, DirecTV, Charter, Discovery+, Bob's Red Mill, Miyoko's Creamery, Kodiak Cakes and different national political leaders and voter registration campaigns.

Corporate partners for NMG's recruiting business include Starbucks, Twitter, Microsoft, Bank of America, Charter, Sonos and Verizon. For our recruiting work, we leverage our proprietary database of over 350,000 campus club leaders along with our research insights and learnings from our marketing work with students.

About the Role

The Staffing Department Intern will be a part of the NMG Intern program seasonally assisting with various 'behind-the-scenes' recruitment tasks. This is an entry-level agency support role to bring client programs to life while learning the marketing/staffing business model. Ideal candidates have strong organizational & communication skills, good attention to detail, eagerness to learn, self-motivated/ability to work alone, and the ability to take directions to convert to actionable outcomes. It supports day-to-day internal and external duties to provide high-quality staff for our brand partners for successful activations. This role necessitates adapting quickly and the flexibility to support multiple programs/Staffing Managers as needed.

About You

- Daily* engagement on email & Slack to remain current with team communications (*regular business hours)
- Ensure assigned tasks are done accurately, efficiently and within deadlines.
- Participate in weekly department calls
- Assist with database recruitment
 - Thinking outside of the box for external recruitment via social media platforms, reaching out directly to schools, sororities, fraternities, etc., texting candidates, etc.
- Managing and organizing the staffing inbox

Newbridge Marketing Group

Employment Type

Intern

Job Location

Portland, OR / Chicago, IL preferred

- Learning and navigating our staffing platform
 - Assist with the creation of staffing profiles
- Ensure all related program files are organized and uploaded into necessary file-sharing systems.
- Ownership of a key project that will include research and recommendations from a student perspective to present back to NMG senior leadership and the client team at the conclusion of the internship.

Qualifications

- Recent college grad or current student
- Passion for making a difference and thinking out of the box
- Experience or interest in talent acquisition
- Experience with Microsoft Suite, Google Drive, and Google Voice

What We Offer

- Competitive compensation based on experience
- 401K and health insurance benefits
- Annual wellness and monthly beverage stipends
- Access to our Portland or Chicago office spaces with reasonable flexibility in schedule and work location
- PTO and holiday pay + ten flexible half day Fridays on top of PTO
- 20-day paid sabbatical for every seven years of service
- Collaborative team of passionate and intelligent marketers and genuinely kind human beings